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## **CaseMax Case Management System Provides Support for Private Lender Law**

*LaRocca, Hornik, Rosen & Greenberg, LLP (LHR&G), partners with CaseMax for a scalable practice-focused case management system*

**[August 25, 2021 | Overland Park, KS]** CaseMax today announced a partnership with LaRocca, Hornik, Rosen & Greenberg, LLP (LHR&G), supporting the firm's private lender practice area. As a full-service law firm providing comprehensive legal services for private lenders, LHR&G's Private Lender Law is taking advantage of our Rapid Implementation solution, which can be tailored to fit law firms of all types, and will go live later this month in New Jersey and Pennsylvania with plans to expand to New York soon thereafter.

Implementing a case management system as powerful and intuitive as CaseMax provides LHR&G with the necessary technology support to manage the complexities of non-performing loans without the distraction of managing an application.

"We're excited to partner with Private Lender Law to implement our agile technology solution to keep them moving forward efficiently and compliantly," says Mike Zevitz, Vice-President of CaseMax. According to Mike, "CaseMax will allow Private Lender Law to focus solely on serving its clients, not handling technology tasks like configurations, workflow, or document templates."

"Private Lender Law is specialized and focused to service the needs of all clients in the private commercial lending industry. Our complete services, from closings to licensing and regulatory review are unparalleled in the industry," says Jonathan Hornik, Esq., Partner and Chair of the Private Lender Group. "Led by accomplished and accredited attorneys, our practice area is now supported by the industry's most agile, innovative and cost-effective case management solution."

Private Lender Law provides legal services to premier private lenders across the country and is a participant of the Cloud-Based NPL Management Platform. This platform includes a new direct integration feature supporting the receipt and processing of referrals directly from NPL Manager to CaseMax, sending documents, messages, and standard events from CaseMax to NPL Manager. This integration is only one of over 40 available integrations and as the practice group continues to grow, CaseMax will match their growth and meet their needs, resulting in additional cost reductions and streamlined efficiencies.

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### **About CaseMax**

CaseMax is a leading software company providing case management systems to law firms operating in the financial services industry. CaseMax offers a powerful, yet an intuitive solution, to overcome the inherent complexities of default loan management by allowing a firm to leverage its resources for greater efficiency, productivity, and ultimately a higher rate of return on investment. Learn more about the company and its technology at [www.casemax.com](http://www.casemax.com).

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### **About PrivateLenderLaw.com**

As a partner of New York-based LaRocca Hornik Rosen & Greenberg and Chair of its Private Lender Group, Jonathan Hornik launched PrivateLenderLaw.com which provides comprehensive real estate legal services nationwide for private lenders. From New Hampshire to Honolulu, their attorneys have extensive expertise and experience in 24-hour closing capabilities, topical legal research, and analysis, nationwide title review, master loan purchase agreements, private placements, co-lender, participation agreements as well as other legal services. With a presence in all 50 states, the Private Lender Law practice area also has an unparalleled understanding of state-specific requirements to help ensure their clients are always in compliance with all applicable local laws, rules, and regulations.

